

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending March 27th, 2021 –   
March 2021 Had The Highest New Ad Counts of The Past 12 Months**

WETHERSFIELD, April 1st, 2021 – During the week ending March 27th, 2021, there were 6,238 new postings, up 313 ads from a week ago and up 2,015 from four weeks ago. This over the week increase positions the week ending March 27th as the third highest new ad level over the past 12 months, with the three highest occurring all within the past four weeks. Industries that drove this increase include Educational Services (+100 new ads over the week), Retail Trade (+55 new ads over the week), and Professional, Scientific, & Technical Services (+31 new ads over the week). Though many industries had increases, others were down. The largest over the week declines occurred in Manufacturing (-92 new ads), Health Care & Social Assistance (-82 new ads), and Accommodation & Food Services (-46 new ads). Overall, the month of March had the highest total new ad count of past 12 months.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Sales Representatives, Wholesale and Manufacturing.  
  
**Employers** with the most new postings include UnitedHealth Group, BJ’s Wholesale Club, and Yale-New Haven Health System.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (1,067 new postings, -7% over the week)
* **Retail Trade** (687 new postings, +9% over the week)
* **Finance & Insurance** (480 new postings, +6% over the week)

   
 Twelve sectors had job posting decreases over the week ending March 27th and 7 had increases, and one was unchanged. Most of the overall increase over the week occurred in unspecified industry ads. The largest decreases occurred in Manufacturing (-92 new ads), Health Care & Social Assistance (-82 new ads) and Accommodation & Food Services (-46 new ads). The largest industry increases occurred in Educational Services (+100 new ads), Retail Trade (+55 new ads), and Professional, Scientific, & Technical Services (+31 new ads). Over Four weeks, every industry group had sizable increases, the largest being Retail Trade (+316 over four weeks), Health Care & Social Assistance (+250 over four weeks), and Accommodation & Food Service (+179 over four weeks).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Registered Nurses (211 new postings, -20% over the week)
* Retail Salespersons (207 new postings, -8% over the week)
* Sales Representatives, Wholesale & Manufacturing (150 new postings, -6% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week ending March 27th, 2021 were mostly in Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 15 percent of all new ads. Of the top 25 employers, 14 had over the week increases and 11 had decreases. Among the 14 increasing employers, the largest occurred at UnitedHealth Group (+71 new ads) and BJ’s Wholesale Club (+48 new ads). The largest decreases over the week occurred at Hartford Healthcare (-31 new ads). Over Four weeks, 23 employers had increases and 2 had decreases, the largest of each being UnitedHealth Group (+77 new ads), BJ’s Wholesale Club (+59 new ads), and Yale University (+46 new ads).  
 **Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)